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# GIVING BACK

## THE CANDLE THAT GIVES



A  
Cheerful  
GIVER

At Cheerful Candle part of our philosophy is to give back to the community that nurtured our business, and this includes helping those that need it. As part of our Community Partnership Programme our wicking process is undertaken by adults with special needs.

All of our "wickers" are provided with the opportunity to work up to their highest capability and receive a competitive wage, which allows them to support their independence in the community. It's part of our way of "giving back".

## *Hand made in the USA*

And at Cheerful Candle we are more than just another candle company. Established and based in New Jersey (USA) we manufacture all of our candles and fragrances within our home state, and source our raw materials and components locally.

Our classic "Keepers of the Light" range offer true to life fragrances, double wicks and features authentic candle jars with homespun ribbon and hammered lids. All backed up by a range of comprehensive merchandising solutions.

Virtual Candles is the exclusive UK distributor of Cheerful Candles.

# CHEERFUL CANDLE

## Europe



At Cheerful Candle Company we have been making high-quality, premium scented candles in the USA for more than 25 years. And now we are bringing our high quality candles to Europe for the first time.

Now available within Europe in a wide variety of fragrances, sizes and styles, Cheerful Candle is best known for our extraordinary True To Life™ fragrances. Most of our sizes are double-wicked thus producing an amazing fragrance throw and a cleaner burn that never tunnels. Memorable fragrances, a cleaner, longer-lasting burn, and better value has been the key to Cheerful Candle's customer's brand loyalty for many years.

Our classic "Keepers of the Light" range offers "True To Life" fragrances, double wicks and features authentic candle jars with homespun ribbon or hammered lids. All backed up by a range of comprehensive merchandising solutions.





# Year Round fragrances

<b>PAPA</b>	<b>MAMA</b>	<b>BABY</b>	<b>LARGE</b>	<b>MEDIUM</b>	<b>SMALL</b>	<b>MELTS</b>
34oz 964g	22oz 624g	6oz 170g	24oz 680g	16oz 454g	6oz 170g	Case Qty: 8
Double Wick Case Qty: 12 Burn: 155 hrs	Double Wick Case Qty: 12 Burn: 125 hrs	Single Wick Case Qty: 18 Burn: 30 hrs	Double Wick Case Qty: 12 Burn: 135 hrs	Double Wick Case Qty: 12 Burn: 80 hrs	Single Wick Case Qty: 18 Burn: 35 hrs	1 fragrance per case

Keepers of the Light offers authentic candle jars with homespun ribbon and hammered lids.  
Gold foil labels on all Cheerful Candles.



**BANANA NUT BREAD**

*An enticing blend of banana rum, cinnamon, clove, nutmeg & hazelnut.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP14 | JM14 | JNB14 | CC14 | CS14 | CB14 | M14



**BLUEBERRY MUFFINS**

*Tasty blueberries, grapes & pomegranates layered with brown sugar & butter notes.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP03 | JM03 | JNB03 | CC03 | CS03 | CB03 | M03



**CINNAMON TWIST**

*A traditional warm, rich aroma of spicy cinnamon sticks.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP13 | JM13 | JNB13 | CC13 | CS13 | CB13 | M13



**CRANBERRY ORANGE**

*Rich cranberry, sweet orange mixed with spicy cinnamon & clove.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP77 | JM77 | JNB77 | CC77 | CS77 | CB77 | M77



**CRISP COTTON**

*A simple, clean aroma of linen & fresh cotton seeds.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP109 | JM109 | JNB109 | CC109 | CS109 | CB109 | M109



**HONEY PEAR CIDER**

*Delicious anjou pear & honey crisp apple sprinkled with cinamon & clove.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP71 | JM71 | JNB71 | CC71 | CS71 | CB71 | M71



**JUICY APPLE**

*Fresh picked cherry apples with a hint of spicy cinnamon & clove.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP08 | JM08 | JNB08 | CC08 | CS08 | CB08 | M08



**LEMON BUTTER POUND CAKE**

*Mouth-watering baked lemon pound cake with spicy nutmeg & sweet vanilla.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP113 | JM113 | JNB113 | CC113 | CS113 | CB113 | M113



**ORANGE CINNAMON CLOVE**

*Cinnamon & cloves draped with a layer of fresh orange.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP97 | JM97 | JNB97 | CC97 | CS97 | CB97 | M97



**PECAN BELGIUM WAFFLES**

*Fresh pumpkin puree, creamed butter, toasted pecans, maple spice, brown sugar & vanilla.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP105 | JM105 | JNB105 | CC105 | CS105 | CB105 | M105



**PRALINE CARAMEL STICKY BUNS**

*Warm vanilla extract swirled with caramel, brown sugar, butter & pecans.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP41 | JM41 | JNB41 | CC41 | CS41 | CB41 | M41



**WARM & GOOEY CINNAMON BUNS**

*Glazed caramel vanilla melted into cinnamon & clove baked goods.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP84 | JM84 | JNB84 | CC84 | CS84 | CB84 | N/A



**BRANCHES & BERRIES**

Take a hike through the evergreen forest with vibrant notes of pomegranate, apple & plum.

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP178 | JM178 | JNB178 | CC178 | CS178 | CB178 | N/A



**GLACIER FALLS**

Sparkling, frozen waterfalls infused with misty, ozone air, salty lemon & serene iris flowers.

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP180 | JM180 | JNB180 | CC180 | CS180 | CB180 | N/A



**MORNING RAIN**

An unexpected morning shower, sprinkled on bright apple blossoms, plumeria & wild bamboo.

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP188 | JM188 | JNB188 | CC188 | CS188 | CB188 | N/A



**MOUNTAIN VINEYARD**

Relax in the cool, mountain climate, relishing in the luscious grapevines & harvested, wild blackberries.

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP181 | JM181 | JNB181 | CC181 | CS181 | CB181 | N/A



**POLYNESIAN GARDEN**

Fill the air with the fresh tropical atmosphere of wild gardenia, calypso fruit & Hawaiian paradise.

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP189 | JM189 | JNB189 | CC189 | CS189 | CB189 | N/A

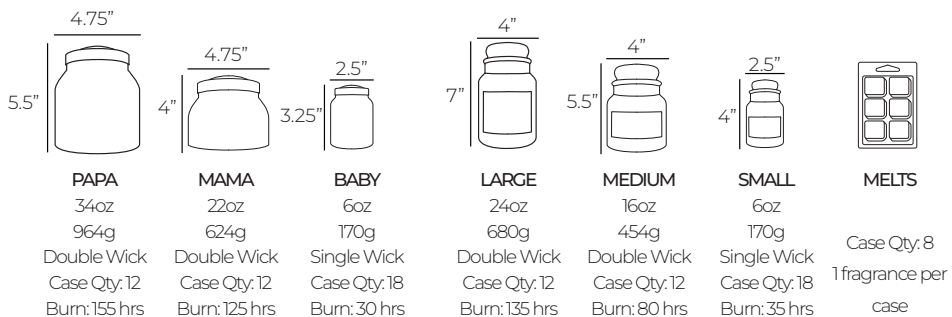


**SUNSET BEACH**

A strawberry sun, receding into the misty, coconut ocean with notes of Himalayan sand & tangy lemon.

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP185 | JM185 | JNB185 | CC185 | CS185 | CB185 | N/A

# New fragrances



Keepers of the Light offers authentic candle jars with homespun ribbon and hammered lids.  
Gold foil labels on all Cheerful Candles.

# Spring fragrances



## ISLAND BREEZE

*Tropical banana leaf, pineapple & coconut with hyacinth, lemongrass, sea salt & tonka.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP28 | JM28 | JNB28 | CC28 | CS28 | CB28 | M28



## LAVENDER VANILLA

*Fresh cut lavender, vanilla, Italian bergamot, sage & woody cedar.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP56 | JM56 | JNB56 | CC56 | CS56 | CB56 | M56



## LILACS IN BLOOM

*Flowering lilacs, violet leaves, iris, sandalwood & heliotrope.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP80 | JM80 | JNB80 | CC80 | CS80 | CB80 | M80







**AUNT KOOK'S APPLE CIDER**

*Fruit & citrus with cinnamon, nutmeg, ginger, clove & vanilla.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP16 | JM16 | JNB16 | CC16 | CS16 | CB12 | M16



**MAPLE SYRUP PANCAKES**

*The pure fragrance of the finest Vermont maple syrup poured over fluffy pancakes.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP58 | JM58 | JNB58 | CC58 | CS58 | CB58 | M58

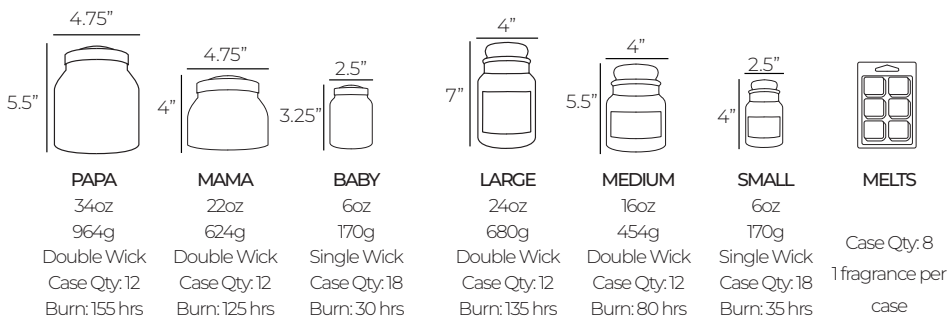


**PAPA'S PUMPKIN PIE**

*Warm pumpkin pie fresh baked with nutmeg, cinnamon & vanilla.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP10 | JM10 | JNB10 | CC10 | CS10 | CB170 | M10

# Autumn fragrances



Keepers of the Light offers authentic candle jars with homespun ribbon and hammered lids.  
Gold foil labels on all Cheerful Candles.

# Winter fragrances



## BALSAM FIR

*Fresh cut balsam fir & woody hints of cedarwood with earthy patchouli.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP39 | JM39 | JNB39 | CC39 | CS39 | CB39 | M39



## GOURMET SUGAR COOKIE

*Rich, creamy butter baked with sweet vanilla toffee finished with a crackle of sugar.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP12 | JM12 | JNB12 | CC12 | CS12 | CB12 | M12



## HOLIDAY HOMECOMING

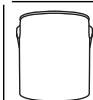
*A rustic blend of autumnal cinnamon with a deep, rich woody pinecone.*

PAPA | MAMA | BABY | 24OZ | 16OZ | 6OZ | MELT  
JP62 | JM62 | JNB62 | CC62 | CS62 | CB62 | M62





COLLECTION  
**FARM FRESH**

12cm	10cm	<b>OZ</b>	<b>GRAM</b>	<b>CASE QTY</b>	<b>BURN TIME</b>
		20	567g	12	95 HOURS
MIN 2 PER FRAGRANCE					

# Year Round



## BLUEBERRY MUFFINS

FF03 · Tasty blueberries, grapes, pomegranates & plums layered with brown sugar & butter.



## CRANBERRY ORANGE

FF77 · Cranberry, sweet orange, cinnamon & cloves.



## JUICY APPLE

FF08 · Bright cherry apples, cinnamon & cloves.



## LAVENDER VANILLA

FF56 · Fresh cut lavender, vanilla, Italian bergamot, sage & cedar.



## LEMON BUTTER POUND CAKE

FF113 · Mouth watering, freshly baked lemon pound cake with spicy nutmeg & sweet vanilla.



## PEACHES

FF110 · Freshly picked Georgia peaches with hints of pineapple, melon & apple.



## PRALINE CARAMEL STICKY BUNS

FF41 · Warm vanilla, caramel, brown sugar, butter & pecans.



## HONEY PEAR CIDER

FF71 · Delicious Anjou pear & Honey Crisp apple cider sprinkled with cinnamon & clove.



## SAGE & CITRUS

FF55 · A blend of earthy sage with a fresh burst of citrus.



## CASHMERE

FF05 · A woody vanilla blend with floral & citrus notes.



## CITRUS BLOSSOMS

FF40 · Fresh Meyer lemon with cilantro & golden quince finished with sweet powder musk.



## ALMOND BUTTER

FF236 · Fresh baked pound cake & buttery almonds.

# Autumn



**PAPA'S PUMPKIN PIE**  
FF98 · Warm pumpkin pie with cinnamon, nutmeg & vanilla.



**BALSAM FIR**  
FF39 · A natural woody pine fragrance with frankincense & fresh balsam fir.



**HOLIDAY HOMECOMING**  
FF62 · A rustic blend of autumnal cinnamon with a deep, rich woody pinecone.



**SLEIGH RIDE - BANANA NUT BREAD**  
FF237 · An enticing blend of banana rum, cinnamon, clove, nutmeg & hazelnut.



**SNOW DAY - CRUMB COFFEE CAKE**  
FF92 · Warm, golden coffee cake with a sweet layer of cinnamon sugar butter crumb.

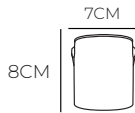
# Winter





MINI EVERYDAY COLLECTION  
**FARM FRESH**

FFS-PRE • INCLUDES 3 EACH  
 OF: JUICY APPLE, PRALINE  
 CARAMEL STICKY BUNS,  
 JUICY PEACH, BLUEBERRY  
 MUFFINS, CRANBERRY  
 ORANGE, LAVENDER  
 VANILLA, HONEY PEAR  
 CIDER & LEMON BUTTER  
 POUND CAKE

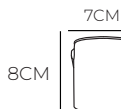


OZ	GRAM	CASE QTY	BURN TIME
6	170g	24	40 HOURS
INCLUDES 3 OF EACH FRAGRANCED			



MINI SEASONAL COLLECTION  
**FARM FRESH**

FFS-FW • INCLUDES 4 EACH  
 OF: PAPA'S PUMPKIN PIE,  
 BALSAM FIR, CRUMB COFFEE  
 CAKE(SNOW DAY), HOLIDAY  
 HOMECOMING, CRANBERRY  
 ORANGE & BANANA NUT  
 BREAD(SLEIGH RIDE)



OZ	GRAM	CASE QTY	BURN TIME
6	170g	24	40 HOURS
INCLUDES 4 OF EACH FRAGRANCE			



**AUTUMN ORCHARDS**

A spicy blend of cinnamon & cloves mixed with juicy orange, peach, raspberries & strawberries.

BABY · JPUMB65

LARGE · JPUM65



**HONEY PEAR CIDER**

Delicious Anjou Pear & Honey Crisp apple cider sprinkled with cinnamon & cloves.

BABY · JPUMB71

LARGE · JPUM71



**PUMPKIN CHATA**

Rich pumpkin & toasted coconut swirled with cinnamon, cloves & nutmeg.

BABY · JPUMB143

LARGE · JPUM143

LARGE  
**PUMPKIN** COLLECTION

	OZ	GRAM	CASE QTY	BURN TIME
	26	737g	12	130 HOURS
MIN 2 PER FRAGRANCE				

BABY  
**PUMPKIN** COLLECTION

	OZ	GRAM	CASE QTY	BURN TIME
	15	425g	12	75 HOURS
MIN 2 PER FRAGRANCE				



**ORANGE CINNAMON CLOVE**  
**JPUNK-97** · Cinnamon & cloves draped with a touch of orange.



**PUMPKIN PIE**  
**JPUNK-10** · Warm pumpkin pie with cinnamon, nutmeg & vanilla.

# PUNKY COLLECTION

OZ	GRAM	CASE QTY	BURN TIME
10	283g	12	50 HOURS
MIN 2 PER FRAGRANCE			

Featuring a metal hat with witch cutout on top of a decorative glass jack-o-lantern jar.



**NEW!**

**CANDY CANE**  
 Swirled peppermint & coconut blended with the fresh scent of clove, vanilla & caramel.  
**BABY · JLSNOWB184**  
**LARGE · JLSM184**



**SUGAR COOKIE**  
 Rich, creamy butter baked with sweet vanilla toffee finished with a crackle of sugar.  
**BABY · JLSNOWB112**  
**LARGE · JLSM112**



**WELCOME WREATH**  
 Noble fir, blue spruce & juniper berries with sweet Bosc pear, mandarin oranges, apple & musk.  
**BABY · JLSNOWB76**  
**LARGE · JLSM76**

## LARGE SNOWMAN COLLECTION

9CM	OZ	GRAM	CASE QTY	BURN TIME
	30	850g	12	150 HOURS
19CM	MIN 2 PER FRAGRANCE			

## BABY SNOWMAN COLLECTION

7CM	OZ	GRAM	CASE QTY	BURN TIME
	10	283g	12	50 HOURS
14CM	MIN 2 PER FRAGRANCE			





**HONEY APPLE**  
 A fresh picked crisp apple with a touch of sweet honey.  
**BABY · JBHB57**  
**LARGE · JBH57**



**HONEY PRALINE CLUSTERS**  
 Warm vanilla, caramel, brown sugar, butter & crunchy pecans.  
**BABY · JBHB41**  
**LARGE · JBH541**



**HONEY BUTTER**  
 Rich, creamy, swirled butter & sweet, decadent vanilla toffee.  
**BABY · JBHB12**  
**LARGE · JBH12**



**HONEY PEAR CIDER**  
 Delicious Anjou pear & Honey Crisp apple cider sprinkled with cinnamon & cloves.  
**BABY · JBHB71**  
**LARGE · JBH71**

LARGE **BEEHIVE** COLLECTION

13CM	12CM	<b>OZ</b>	<b>GRAM</b>	<b>CASE QTY</b>	<b>BURN TIME</b>
		30	850g	12	150 HOURS
MIN 2 PER FRAGRANCE					

BABY **BEEHIVE** COLLECTION

11CM	9CM	<b>OZ</b>	<b>GRAM</b>	<b>CASE QTY</b>	<b>BURN TIME</b>
		14	397g	12	70 HOURS
MIN 2 PER FRAGRANCE					

**NEW!**

CANDLE ACCESSORIES



**HEART TIN SHADE**  
CA11 - MIN 4 PER ITEM



**STAR SLEEVE**  
**COPPER - CA35**  
MIN 4 PER ITEM



**BLACK/COPPER JAR HOLDER**  
CA04 - MIN 4 PER ITEM



**STAR TIN SHADE**  
CA10 - MIN 4 PER ITEM



**VICTORIAN SHADE**  
CA54 - MIN 4 PER ITEM



**WICK TRIMMER**  
**CWTRIM**  
MIN 12 PER ITEM



# ROOM AIR INFUSERS

Available in our 15 most popular scents, our Cheerful Candle Room Infusers fill a room with only one spritz and with no overbearing chemical smell. Mix and match fragrances in quantities of 2 or more per fragrance.

## CASHMERE

JRS213 · A woody vanilla blend with floral & citrus notes.

## CLOUD 9

JRS86 · An intoxicating blend of lillies, lilacs, sandalwood & ylang ylang touched with lavender & tonka.

## COZY CABIN

JRS212 · Curl up with fresh forest fir, musky sandalwood & cedar.

## CREAMY VANILLA

JRS211 · A rich fragrance of fresh vanilla & succulent sweet cream.

## CRISP COTTON

JRS210 · A simply clean aroma of clean linen & fresh cotton seeds.

## FOREST BREEZE

JRS209 · A woody pine fragrance with mysterious frankincense.

## HONEY PEAR CIDER

JRS214 · Delicious Anjou pears & Honey Crisp apple cider sprinkled with cinnamon & cloves.

## HOLIDAY HOMECOMING

JRS215 · A rustic blend of cinnamon & woody pinecones.

## JUICY APPLE

JRS207 · Fresh picked cherry apples with a hint of spicy cinnamon & cloves.

## ISLAND BREEZE

JRS201 · Tropical banana leaf, green pineapple & coconut with hyacinth, lemongrass, sea salt & creamy tonka.

## LAVENDER VANILLA

JRS206 · Fresh cut lavender, vanilla, Italian bergamot, sage & cedar.

## LILACS IN BLOOM

JRS200 · Flowering lilacs, violet leaves, iris, sandalwood & heliotrope.

## ORANGE CINNAMON CLOVE

JRS205 · Cinnamon & cloves draped with a touch of orange.

## PRALINE CARAMEL STICKY BUNS

JRS204 · Warm vanilla, caramel, brown sugar, butter & pecans.

## SAGE & CITRUS

JRS202 · A blend of earthy sage with a fresh burst of citrus.



**DISPLAY PROGRAMME AVAILABLE**  
We offer a number of POS and Display options for retailers. Please contact your authorised representative for more information.